

Simtrak™ News

Premier Software, Inc. • Box 203 • Winfield, IL 60190 USA

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Tel: 001-630-562-4100 Fax: 001-312-803-1669 e: sales@simtrak.com

web: www.simtrak.com

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TECH TALK

Netbooks

Netbooks continue to be a very popular purchase. A recent survey reported that while most buyers seemed content with their netbook purchases, many (more than half of some age groups) were not. A netbook is not a notebook. At least for now, the capabilities are different. The main reasons stated for buying a netbook are ease of portability and low cost, not capability. Manufacturers seem to be moving towards a common definition of what is and is not a netbook. One requirement is that the unit needs a screen no larger than 10.2 inches.

USB Pen

At the NATA Annual Meeting and Trade Show in San Antonio in June, vendor Premier Software displayed its Simtrak™ Mobility software installed on a pen with regular writing capability and with a laser pointer. The software installation included full encryption, making the pocket pen a complete sports medicine documentation device with both software and data storage incorporated into the nifty pen unit. A few of these USB pens are available for sale on a limited basis from the company. Call for further information if interested.

iPhone versus Blackberry & Mac versus Windows

Traveling recently in Europe, a Premier Software staff member did an informal study from one airport lounge to another. The results: there were more Mac laptops being used than Windows ones. And, Blackberry remains the leading handheld device, about one-half, with iPhone a strong second, about one-third. All other devices share what's left.

Maintaining Your Laptops

A recent study found that keeping your laptop too long is expensive. If kept beyond three years, and held on to for two more years, the average cost is more than \$1,000 for those extra two years (more than the cost of replacing it). Plus, the older laptop brought about a decline in user productivity, which sometimes cost the employer as much as \$9,600. *Processor.com, 08 May 09, p. 2.*

Where are Your Laptops?

The U.S. Dept. of the Interior reported 13 missing laptops, and they could not locate about 20% of a sample of more than 2,500 other computers, almost all belonging to the Fish and Wildlife Service. There was no uniform policy in the Department for tracking custody of portable computers, and there was no encryption requirement. A manager stated that the Department was indeed vulnerable to sensitive and personally identifiable information being lost, stolen, or misused. *Processor.com, 19Jun09, p. 27*

Simtrak™ MOBILITY X

Development Underway

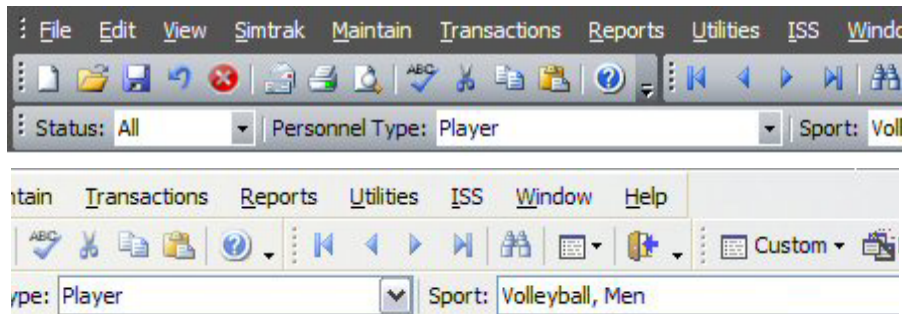
Long time users of the Simtrak™ product line are used to Premier Software's commitment to recurring updates and upgrades. Simtrak™ has kept pace with the expanding role of the athletic trainer and sport physiotherapist when it comes to digital record-keeping for athletes. While Simtrak™ was a leader in sports medicine documentation from day one in its history, it continues to stay in a leadership position by working to stay there.

At this year's NATA Annual Meeting and Trade Show in San Antonio in June, Premier Software officially announced Simtrak™ Mobility X development is underway.

While features additions are not yet public, the new look and feel can be seen in part from the various new Simtrak™ Mobility X toolbars that drive the program for the user.



One of the first things you will notice is a choice of display color schemes.



A hint of the work being done on the software operation itself is shown by the toolbar icons. They are new. New toolbars and new icons mean each piece of the software is getting a look at even if not changed.

Though nothing is public yet on new or changed features, it is known that there will be enhanced insurance tracking for athletes and expanded reporting/printing of their insurance. *(cont'd on back page)*



SPORTS TRIVIA

The International Ice Hockey Federation (IIHF) held the world championship games in Canada and Switzerland in 2008 and 2009. What single country won the gold both times? Where will the championship be played in 2010?



2008 in Canada, won by _____
 2009 in Switzerland, won by _____
 2010 in _____

ANSWER (ignore numbers): 3ru4tss5sila, 5g9erz2zma5ny.

TACKLE THIS TERM

Full name of the act early this year that pushed electronic health records (EHR) to the forefront of economic planning.



___ME___I___A___
 ___E___O___E___AND
 ___EI___E___T___T___
 ACT O___00___

ANSWER (ignore): ,a,ma't'can't'ec'cov'ev'and'reh'vest'ment'of'2009

COMPLIANCE WHEN CLOUDING IT IS STILL YOUR RESPONSIBILITY

Is your athletic training data out “on the web”? Or, are you thinking about putting it there? Do you think it is or will be simpler for you? HOLD ON! You may have or be getting a lot more on your plate than you realize. Web service or not, you still are responsible for all compliances for how that data is stored, protected, handled, accessed, and so on. That means you are held responsible for things that may be decided and performed by the web service provider. And, what is happening with your data out there is more complex as simple web morphs into an integrated “cloud”. Compliance continues to remain yours, not theirs, and you will have extra duties overseeing their services to you, ensuring their operations fit practices required of you.

Web-based services are increasingly popular. A web-based service can be less expensive than providing it through individual software on your own computer or network. The concept has grown beyond its original simplicity and is now commonly talked about as cloud computing. Cloud computing is not entirely the same thing as being “on the web”. It incorporates more complex concepts. However, when thinking “web-based”, it is probably better to remember it is likely cloud computing you are talking about, and not simply web-based technology. For an insight, read through the official federal government definition of the cloud as quoted in the blue text box that accompanies this article. (cont'd at right)

Thieves Can Guess SSN's

With access to some basic demographic data in conjunction with a person's name and birth date, identity thieves can predict your or your athlete's social security number about one in ten times out of 100 attempts. With the availability of demographic data in such places as government files and social networking sites, this becomes a feasible operation for a thief. This highlights the need to protect as much information as you can for your athletes, not only the primary identifiers specified by most regulations and compliance policies. *The Proceedings of the National Academy of Sciences as reported in Processor.com, 17Jul09, p. 2.*

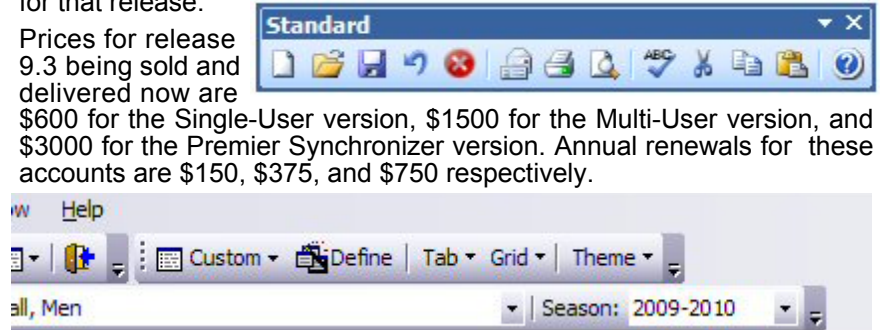
SIMTRAK™ MOBILITY on USB



SIMTRAK™ MOBILITY X (cont'd from front page)

As has been customary with Simtrak™ products in the past, there will be no charge to up-to-date Simtrak™ Mobility customers who are paid current on release 9.3. Users with current accounts and new buyers who purchase Simtrak™ Mobility before the release of Simtrak™ Mobility X will receive “X” when it comes out. No date has yet been set for that release.

Prices for release 9.3 being sold and delivered now are \$600 for the Single-User version, \$1500 for the Multi-User version, and \$3000 for the Premier Synchronizer version. Annual renewals for these accounts are \$150, \$375, and \$750 respectively.



CLOUDING (cont'd from at left)

A recent article in Software Development Times magazine (July 15 issue) offers several quotes that bear heeding:

“... if your application involves complex regulatory data, keep it out of the cloud for now.” Peter Coffee, director of platform research at Salesforce.com, a leading cloud services provider with sales expected to be \$1 billion in 2009.

“A vendor won't do compliance for you, and you are ultimately responsible to work with the vendor to make sure that the outsourcing relationship does not violate a compliance requirement.” Chenxi Wang, a principal analyst at Forrester Research, an important research firm with annual revenues of near \$200 million.

GOVERNMENT DEFINITION OF “THE CLOUD”

A model for enabling convenient, on-demand network access to a shared pool of configurable computing resources (e.g., networks, servers, storage, applications, and services) that can be rapidly provisioned and released with minimal management effort or service provider interaction.” National Institute of Standards and Technology.

“An organization is responsible for (their) data no matter where it is resident” Marne Gordon, governance, risk and compliance manager for IBM Tivoli.

“You can partner and outsource under the U.S. HIPAA, but you cannot outsource responsibility.” Marne Gordon, governance, risk and compliance manager for IBM Tivoli.

“The cloud vendor isn't responsible for your compliance.” Cass Brewer, Truth to Power, founder, an online information governance research community.

THIRD PARTY PROVIDER PROGRAM

- HOSPITALS
- CLINICS
- OUTREACH

Standardize your documentation at each outreach location with Simtrak™ Mobility.

Maintain a master database of all locations consolidated at your main office using the Simtrak™ Premier Synchronizer.

Provide outstanding reporting to your client management and their parent constituents.

Tel: 630 562-4100, Email: sales@simtrak.com