

Simtrak™ News

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TECH TALK

NEW TERM: "Cloud Computing"

Know what it means? Don't feel bad if it seems fuzzy to you. Here is what Larry Ellison (Oracle CEO, whose company's recent quarter income was reportedly \$1 billion) says in an interchange with a *Wall Street Journal* blogger per *eWeek* magazine in the October 6 issue, page 22:

... the industry has "redefined cloud computing to include everything that we already do. I can't think of anything that isn't cloud computing with all of these announcements. ... Maybe I'm an idiot, but I have no idea what anyone is talking about. What is it? It's complete gibberish. It's inane. When is this idiocy going to stop. We'll (his company, Oracle) make cloud computing announcements. I'm not going to fight this thing. But I don't understand what we would do differently in the light of cloud computing other than change the wording of some of our ads."

GOOGLE KEEPS LOGS on uses of their search engine, tracked back to the IP address (computer) of the user. In the past, GOOGLE kept these records indefinitely. Last year it reduced this time period to 18 months. Now it is going to be only nine months, says Google. (*Processor.com*, 19 Sep 08, p. 4)

TECH TERM: PDF

What do the letters stand for? Portable Document Format.

USB stands for Universal Serial Bus. Computers began to have USB connections beginning in 1997. In time, USB technology replaced both serial and parallel connections that had been standard on all PC's. A key new capability that enabled the rapid general acceptance of the USB was it could be connected to a computer and removed without turning off the computer, "a hot swap". There are many names used commonly for a USB drive, including flash drive, memory stick, jump drive, thumb drive, key or pen drive, and so on.



Simtrak™ Mobility USB



When you want true mobility for your athletic training documentation, you must switch to Simtrak™ Mobility USB.

If you like to take your records home at night to make entries or do reports, this is the way to do it. Your entire Simtrak™ software program, and all of your data, can be on a single USB drive that you take with you. It plugs into whatever computer you want to use next, like your home computer.

For athletic trainers who serve more than one client, the USB can move with you from one location to another. All that it takes is the availability of a computer at each location, even a temporary availability for only the time you are there or a portion of the time you are there.

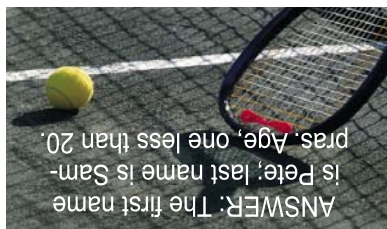
No data is written to the hard drive of the computer you are using, so when you leave everything leaves with you. In many cases, this is a major cost savings. No longer is there a need to buy and support a laptop for the mobile athletic trainer.

The USB drive includes encryption, to protect your sports medicine data. Not only do you need your usual software user name and password to use the software, you also need to have the encryption login information to access the software or to see the data. Double login security.

(continued on back)

SPORTS TRIVIA

Who was the youngest male tennis player to win the U.S. Open? What was his age?



ANSWER: The first name is Pete; last name is Sam- pras. Age, one less than 20.

TACKLE THIS TERM

The 4-words below are a term for a key athletic trainer document.

I _ _ I _ _ I _ _ _
 _ E _ _ O _ _ T
 O _ _
 I _ _ J U _ _ _



ANSWER (ignore numbers)
 IN314TIAL
 5RPORT19
 44OFT7
 81NJU88RY

CASE STUDY for CAATE schools

In August, Premier Software, Inc. in conjunction with the University of South Florida SMART group, released a case study of the currently underway Florida state legislature funded injury research project. This case study is being made available to all CAATE approved schools teaching an athletic training education program. The case study illustrates the critical role of the athletic trainer in the conduct of a sports injury research project, and it provides some general description of the data collection issues that must be addressed in a sports medicine large research project. It is a must read, we think, for any ATEP student to be familiarized with the latest in research techniques and technology. For copies, any Program Director of a CAATE approved ATEP can send an email to ernie@simtrak.com and just mention "Request Case Study" in your message.

DOCUMENTATION LIABILITY PowerPoint presentation

Earlier this year, Steve Thorson, owner and president of Premier Software, Inc., delivered an especially well received presentation on documentation liability for the athletic trainer. The audience was primarily sports physicians and head athletic trainers. The compliments that were received following the presentation have encouraged us to provide that presentation in PowerPoint format to head athletic trainers of collegiate, professional, and secondary school sports programs, and to heads of hospital and clinic sports medicine departments. It is brief, but it is challenging. And, it is a great beginning of an open discussion for an in-house group training session with your staff. The format is a few slides of comment to set the stage, and then some pointed questions to ask yourselves and discuss your answers. For a copy, any head athletic trainer can send to ernie@simtrak.com with "PowerPoint Liability Presentation" in your message text.

Simtrak™ Mobility USB *(continued from front)*

Simtrak™ software products are easy to use with excellent user documentation and customer support. Simtrak™ Mobility USB comes with a full set of user training and reference documents on the USB in pdf format. These same learning and support files are at our web site, www.simtrak.com, under the Help tab. Telephone support is available, too.



The Simtrak™ Mobility USB software comes pre-installed on the USB, with encryption included. It is ready to go when you get it, and your unique encryption password is supplied, too. The cost is only \$79 per USB over and above the usual price of the Simtrak™ Mobility software version you buy.

Don't miss out on the latest technology benefits for your sports medicine records and reports. Gain true mobility of your personnel, injury, and treatment information as you move from one location to another. Take it all with you on a USB drive.

An often unnoticed benefit of a totally independent USB drive package is being insulated from hard drive failures and other computer system shut down situations (often pronounced "viruses"). When things all seem to be going wrong, just remove your USB and move on to another computer, data and all. No re-installation required.



Simtrak™ Mobility USB has a lot of advantages to offer the on-the-go athletic trainer, and it has a lot of cost savings potential for the budget-watching sports medicine office. Be sure to make it a first choice to look at when you think about implementing digital record-keeping for your athletes.

THIRD PARTY PROVIDER PROGRAM

- HOSPITALS
- CLINICS
- OUTREACH

Standardize your documentation at each outreach location with Simtrak™ Mobility.

Maintain a master database of all locations consolidated at your main office using the Simtrak™ Premier Synchronizer.

Provide outstanding reporting to your client management and their parent constituents.

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