



Simtrak™ News

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- Copy Treatment Button
- New Features in 2010-2011
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- Sport Trivia
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TECH TALK

Android Takes The Lead

According to comScore (Reston, VA) in the first part of 2011 Google Android became the number one platform in the U.S. smartphone market. It now has 35% of the market. RIM Blackberry is at 27%, and Apple about 25%. Microsoft is 7%, and Palm 3%.

Samsung Handsets Out In Front

Also reported by comScore, Samsung leads in the U.S. market with 25% of the mobile handsets in use. LG is at just over 20%, and Motorola a bit over 15%. RIM and Apple each are under 10%. According to another market intelligence firm, IHS iSuppli, Nokia remains the leader in smartphones worldwide, with shipments equaling 25%, slowly declining against Apple's rising 20%. RIM is at 15%.

Texting Remains Primary

A third assessment released by comScore is that texting remains the leading mobile device use, with a steady 68% of users doing that. About 39% use browsers, 37% download apps, 27% access social networking, 26% play games, and 18% listen to music. All of these additional uses are growing.

Mobile Apps Will Almost Double

According to the Processor.com publication, a research firm reports that sales from the major app stores will almost double in 2011. That will put the market at more than four times what it was in 2009, just two years ago. Furthermore, it should double from what it is this year by the end of 2013.

Most Reputable Companies

A Harris poll found that Google is deemed the most reputable company in the United States. Apple, Intel, Amazon, SONY, and Microsoft all made the top 20.

ACADEMIC VERSION of our software available without charge for Athletic Training and Sport Physiotherapy Educational Use. If you teach in a college or university program, contact us for more information about using Simtrak™ Mobility X in your curriculum.

Simtrak™ MOBILITY X

THE CHART COMPANION, A BEST FRIEND

In the world of cooking, presentation is every bit as important as flavor.¹

In the world of information, your presentation determines whether or not the information is ever tasted, let alone digested.

Simtrak Mobility X

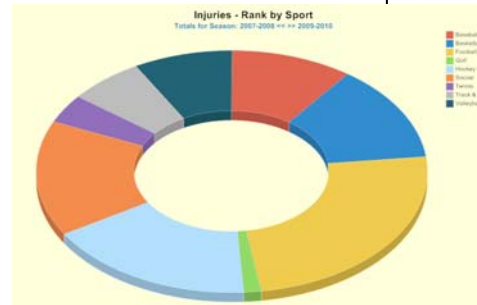
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Injuries - Rank by Sport

Totals for Season: 2007-2008 << >> 2009-2010

Sport	Value	%
Baseball	21	10.10
Basketball	27	12.98
Football	51	24.52
Golf	3	1.44
Hockey	36	17.31
Soccer	32	15.38
Tennis	8	3.85
Track & Field	13	6.25
Volleyball	17	8.17
TOTAL	208	

***** End of Report *****



The charts and graphs feature of Simtrak™ Mobility X lets you produce stunningly effective graphics as companions to your reports or as stand-alone exhibits. This fully customizable feature opens the way for you to easily and almost instantly generate the chart type, style, colors, titles, subtitles, legends, and more as you put together the visual messages you desire. Use it for season reporting, year-end summaries, injury research, and personal management of your department.

Simtrak™ Mobility X is the friend that can effectively present your story.

¹ Working the Plate: The Art of Food Presentation, by Christopher Styler



Simtrak Mobility X

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Injuries - Rank by Sport

Season: 2007-2008 << >> 2009-2010

Sport	2007-2008	2008-2009	2009-2010	Total	Ave	%
Baseball	7	5	9	21	7.0	12.57
Basketball	7	10	10	27	9.0	16.17
Football	12	16	23	51	17.0	30.54
Hockey	9	14	13	36	12.0	21.56
Soccer	6	12	14	32	10.7	19.16
TOTAL	41	57	69	167		

***** End of Report *****

SPORT TRIVIA

The 2011 cricket World Cup was won by India on April 2nd. It was the first time what happened?

- First time cricket World Cup was most watched sport event in world.
- First time cricket World Cup was won in winner's own country.
- First time cricket World Cup excluded Pakistan, due to sanctions against Pakistan for attack on Sri Lanka team.



ANSWER: The letter in this series ... 134b347.

TACKLE THIS TERM

l _ _ e _ _ a _ i o _ a _
 _ e _ e _ a _ i o _ o _
 _ o _ i _ _
 A _ _ o _ i a _ i o _ _

Lausanne,
Switzerland

Hint #1:
Think oldest in the Olympic movement.

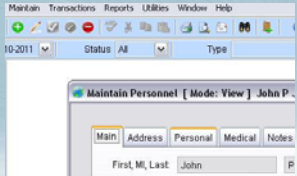
Hint #2:
Think oldest intercollegiate sporting event in the U.S.

ANSWER: The International Federation of Rowing Associations

NEW FEATURES IN 2010-2011

NEW FEATURES have been streaming out of the Simtrak™ design center as part of the exciting and ground-breaking Simtrak™ Mobility X project. Deliveries of the X version began in October 2010. Some new features were included in that roll-out. More will be released throughout 2011. New features are provided upon release to users with current accounts, free of charge.

NEW USER INTERFACE



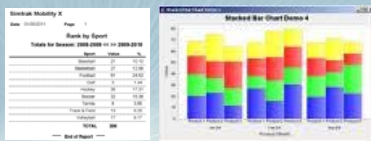
REFERRAL ENTRY AND TRACKING



PATIENT / STUDENT SELF ENTRY OF DATA



CHARTS AND GRAPHS

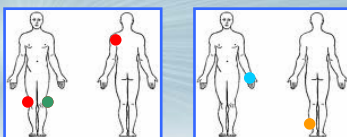


CONTROL PANEL

An "under wraps" new managerial display to save time and keep you on top of your designated priorities.

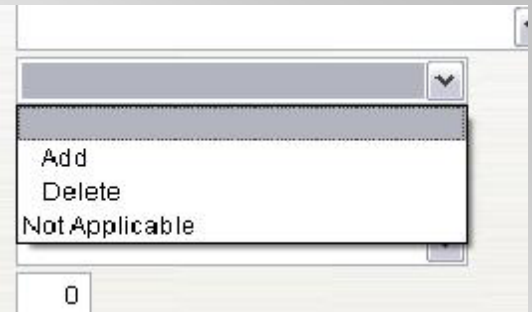


INTERACTIVE BODY CHARTS



Are You Maintaining Your Pull-Downs ?

Do your Pull-Down selections look like this? Or, if not, maybe they are filled with choices you do not use, slowing you down as you operate?



The Simtrak™ Mobility product is designed to save you time as you enter even the most detailed data for your patients and their injuries and treatments. You can easily customize your Pull-Down choices,

making them the exact terminologies you want, and removing the ones you do not wish to be there. That speeds up eye movements and improves your data entry speed.

On the Main Menu, go to Maintain > Pull-Downs. Then in the Maintain Pull-Downs window that appears, pick a Pull-Down title from the Pull-Down Field / Selector Window. The choices currently available to you for that Pull-Down are listed in the Value table shown in the same window. Use the icons on the Main Menu to either Add a New Record (green plus sign icon) or Delete an entry already there (using the red minus sign icon). Your new entries will be organized in alphabetical order automatically among the choices already available.

Remember, the time it takes to set up the customizations available in Simtrak™ Mobility is time spent once to then save back many times over and over again.

Copy Treatment Feature – Big Time Saver

One of the most appreciated features of Simtrak™ Mobility X is the time-saving Copy Treatment button. It is at the bottom left of the **Treatments – Injury and Preventative** window, on the **Main** tab. When you view any treatment that you have already entered, this is the first window you will see displayed. The Copy Treatment button creates a duplicate of the treatment you are viewing, and opens the fields for that treatment, in one click. You can then edit any part of the treatment, such as the date, and Save it as your new treatment. It can be that quick to make a treatment entry when you are performing a series of similar treatments. Pull up the prior treatment, click the Copy Treatment button, edit a field or two or add a comment, and click the Save Changes icon on the Main Toolbar. This is just one of the many thoughtful design features of Simtrak™ Mobility X that speed up your workflow, enhance the quality of your documentation, and reduce the clerical duties that are by nature inherent in all documentation tasks.

NEW ORLEANS, June, You & Us
62nd NATA Annual Meeting & Clinical Symposia
June 19-22, 2011

Visit Our Trade Show Booth #1427

We are well known for our supply of distinctive pens and usually a fun idea for a prize. Pick up a copy of our Quick Start User's Guide for review of our software.



HOSPITAL OR CLINIC SYSTEM SPECIAL CUSTOM PACKAGES

Hospitals and clinics serving multiple locations in outreach type programs greatly benefit from Premier Software's Third Party Provider Program. The package includes:

- **discounted software,**
- **set up services,**
- **staff training, and**
- **special ongoing support pricing.**



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The end result is a system that collects full athletic training records from any variety or mix of similar or disparate locations or digital environments, and that provides a common easy-to-manage centralized reporting.